

Libraries in Transition

"The Future Ain't What It Used To Be" -Yogi Berra

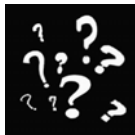
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NCSU
June 15, 2006

Copyright at a Crossroads: The Impact of Mass Digitization on Copyright and Higher Education

"Are We Lost?
Yeah, but we're making great time"

Yogi Berra

- Will everything be privatized?
- Will "Google" be the research standard?
- Where do libraries fall in the competition for "eyes"?
- What about preservation?
- Who protects reading privacy?
- Without libraries, would there be fair use?
- What will happen to the books?
- What is our future?



"If you don't set goals, you can't regret not reaching them."

Yogi Berra

- What is a library? By whose definition?
- Librarians make a library a library.
- Librarians make everything happen.
- Librarians are the ones in transition.



“It’s like deja-vu all over again.”

Yogi Berra

- Librarians have faced revolutionary technology many times
- Do digitization and the network present different issues? How?
- Stay nimble but grounded



Change the Librarian, Change the Library

- Visionary administrator
- Information technologist
- Lawyer
- Advocate
- Space planner
- Teacher



“You’ve got to be very careful if you don’t know where you’re going because you might not get there.”

Yogi Berra

- The Visionary Administrator
 - Provides leadership and inspiration
 - Develops fundraising arm
 - Collection, access, and service directions
- Ageless



“If the world were perfect, it wouldn’t be.”

Yogi Berra

- Utopian vision within reach?
- Or pragmatic view
- Current environment of limited resources, copyright law, and political realities



“You can’t stay in your corner of the Forest waiting for others to come to you. You have to go to them sometimes.”

Winnie the Pooh

- Consider user needs, behaviors, spaces, work-flows, and communication tools (blogs, wikis, podcasts)
- Well-designed tools and interfaces



“When you come to a fork in the road, take it.”

Yogi Berra

- The Information Technology Librarian
 - Essential dept
 - Need R&D arm
 - Focus both dig. projects and services
 - Endeca catalog
 - E-Matrix
 - Quick Search



“If you ask me anything I don’t know, I’m not going to answer.”

Yogi Berra

■ **The Lawyer Librarian**

- Becoming more critical
- Copyright and fair use
- Digitization of special materials
- License negotiation
- IP legislation
- Policy development



“You give 100% in the 1st half of the game, and if it isn’t enough, in the second half you give what’s left.”

Yogi Berra

■ **The Librarian Advocate**

- Linked with the lawyer and the administrator
- Understand and respond effectively to proposed laws
- Voice for the public
- Accelerated in necessity



“Nobody goes there anymore because it’s too crowded.”

Yogi Berra

■ **The Space Planner**

- Library used more than ever
- Redesign space esp. for collaboration
- Digital Media Labs
- More computer labs



“There are some people who, if they don’t already know, you can’t tell ‘em.”

Yogi Berra

■ The Librarian as Teacher

- Expanded education role to navigate more complex environment
- Great need for teaching how to research properly



Questions?

I wish I knew the answer to that because I'm tired of answering that question.

Yogi Berra

