

UMUC Center for Intellectual Property
8th Annual Symposium
“Copyright Monopoly: Playing the innovation game!”
May 28-30, 2008

2008 Symposium Roundtable Sessions: Collected Best Practices

Introduction:

The Center for Intellectual Property’s 8th annual symposium—“Copyright Monopoly: Playing the innovation game!”—was held May 28-30, 2008, and explored the relationship between the U.S. copyright monopoly, technological innovation and higher education institutions. The program focused on the tension and high-stakes conflict between copyright law and culture occasioned by two facts: 1) the default rules in U.S. copyright law encourage exclusive ownership and create a limited monopoly; and 2) today’s technological and cultural landscape encourages sharing and collaboration. Speakers and participants probed such questions as: Where do higher education interests reside? Participants discussed these issues in the context of: The Development of User Generated Content; Mass Digitization Projects; The Transformation of "Authorship"; and the Use of Wikis, Blogs and other Technologies in the Development of Scholarship.

On May 30, 2008, the attendees assembled to identify benchmarks that would assist in managing copyright in their daily work activities. In addition, they worked to articulate standards of practice that may better help their colleagues and students’ reach their goals of effective teaching and the creation of academic scholarship. This unique gathering of librarians, academic administrators, curriculum and IT professionals broke into four best practice topic discussions including:

- A. Avoiding Income & Luxury Taxes: Best Practices for Handling Copyright Issues When Creating Content for Your University or Library
- B. University Innovation & Copyright: How to Become an Effective Advocate and Move Your Community from Baltic Avenue to Park Place
- C. Creating a Community Chest: Best Practices for Expanding Public Access to Creative Content at Your Institution
- D. Best Practices that Guide Mass Digitization Projects

Participants in each of these four topical groups discussed challenges and concerns and shared some of their perspectives and experiences in each of these respective areas as well as suggesting their ideas for standards of practice. The full outcomes of their discussions are available in a separate document on the 2008 Symposium archive page. Excerpted below from the full document are the resulting Collected Standards of Practice.

COLLECTED STANDARDS OF PRACTICE

In Expanding Public Access to Creative Content at Your Institution

Suggested principles that can guide open access initiatives, information commons or the development of institutional repositories on campus:

1. Embargoes
2. Encourage a pro-active constituency
3. Mandatory deposit requirements for faculty (which can also be an obstacle)
4. Deposit final copy for which author holds copyright
5. Promote "contributing is for the common good!"
 - a. Extensive access
 - b. Sharing
 - c. Preservation
 - d. Promotes creativity
 - e. Answer the question: "How do we accomplish this?"
6. Be tenacious in seeking contributions
7. Develop systems to ensure quality of content
8. Encourage collaboration with IT and other departments on campus
9. Share data sets between organizations
10. As necessary, unbundle rights
11. Negotiating timeframe for inclusion in database
12. Develop author addendums for multiple uses (e.g. distributing at conference)
13. Be NIH compliant; (Can other agencies follow suit?)
14. Develop standards for:
 - a. file formats
 - b. metadata tags
15. Subsidize access and creativity in the public venue
16. Promote awareness of established standards among faculty, librarians and students
17. Consider how to handle that some digital projects don't fit into either open courseware or repositories
18. Sharing teaching materials and resources makes it easier to teach, especially in subjects with few resources
19. Promote broad access policies
20. Ensure preservation of contents
21. Marketing is important to longevity and success