

Center for Intellectual Property
8th Annual Intellectual Property Symposium
Copyright Monopoly: Playing the innovation game
May 28-30, 2008

In these morning sessions, we will work together to identify benchmarks and standards of practice for our daily activities. We will also work to articulate standards of practice that may better help our colleagues and students' reach their goals of effective teaching and the creation of academic scholarship.

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| University Innovation & Copyright: How to Become an Effective Advocate and Move Your Community from Baltic Avenue to Park Place |
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As students and faculty begin to use new technologies (Flicker, Facebook, Second Life, etc.), we are charged with understanding the associated copyright concerns. What barriers have you run into when promoting the proper use of copyrighted materials within the campus community? Are the challenges different for new technologies, the online classroom or online course matter? Is there a difference between being an effective advocate and being an effective copyright educator or "point person"?

Part I. Outline the specific technologies or applications that present copyright concerns on your campus. In what areas are you experiencing difficulties expressing the importance of appropriate copyright use with faculty or students??

Part II. What is your experience being a copyright educator or advocate for the proper usage of new technologies? Do you think universities need copyright advocacy or educational principles for the deployment of new technologies and media? If so, what would be included in these educational principles?

Food for thought

- What actions you can take as an individual? As a leader in your institution? With full departmental support?
 - What professional resources exist that may help you become a better advocate for copyright compliance?
 - Is student interest and involvement key to promoting campus-wide copyright compliance? How can you change student apathy into student activism over legislation and related issues?
 - What methods can you think of to raise the awareness of your faculty?
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