

**Center for Intellectual Property**  
**8th Annual Intellectual Property Symposium**  
**Copyright Monopoly: Playing the innovation game**  
**May 28-30, 2008**

**For the remainder of this day, we will work together to identify benchmarks and standards of practice for our daily activities. We will also work to articulate standards of practice that may better help our colleagues and students' reach their goals of effective teaching and the creation of academic scholarship.**

<b>Best Practices that Guide Mass Digitization Projects</b>
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The process of digitizing information involves thinking about the rights and responsibilities involved in the use of both the previously existing work and the digital copy. On a large scale, these issues can be compounded by outside factors, such as licensing agreements, collaborations with for-profit entities, and institutional policies.

**Part I.** What are the biggest drawbacks in the implementation of mass-digitization projects (e.g. Google Book Search, Microsoft Live Search Books and the Open Content Alliance)? Imagine that commercial partnerships were "off the table:" how would you go about successfully implementing a mass digitization project?

**Part II.** Identify standards of practice that may help clarify these issues. What principles would you develop to ensure that mass digitization projects continue to serve your users and you as a researcher?

**Food for thought**

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- What are the tensions between the public & private sectors?
  - Are there technological standards that should be considered for interoperability and access?
  - Do you know of any current successful business models that others should emulate?
  - Should there be standards for user interfaces, file formats, or preservation or inclusion?
  - Should there be guidelines that address for-profit interest versus the public trust?
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