

CIP Annual Symposium
Wrap-Up
Georgia Harper

James Boyle

- Copyright and the disconnect with the Internet
 - Critics of copyright complain that it's not relevant for the Web 2.0 environment
 - Boyle dissected these complaints and agreed that they were right --
 - Solutions
 - Incremental legislative reforms
 - Particularly relating to mashups, other derivatives

Reaction Panel

- Bill Carney, OCLC's Registry of Copyright Evidence
 - Librarians are the perfect solution to the perfect storm: reasonable searches enabling reasonable conclusions
 - John Wilkin's blogs @ cooperative efforts
- Jon Orwant, tale of two databases
 - Matching images without the whole image
 - The Registry of public domain information
 - Different insitutions will have different policies...
 - Architecture of system permits different decisions

Reaction Panel

- Patrick Ross, Copyright Alliance, focused on individual authors/artists
 - Focuses on p2p infringers and illegal copies rather than legal free
 - Rejects any suggestion that natural rights is part of the framework for US law
 - Equates zero price to zero worth but rejects that as not accounting for costs
 - Rejects opt-out as a principle

Q&A

- Audience raised very good points about
 - the problems with subtleties of our needs and the blanket nature of the law
 - how to operationalize principles
 - Opinions about term extension
 - Burdens on rights holders to claim their works in OW bill
 - Economics of permissions industry: paying for permissions takes money out of acquisitions budgets

Authorship Panel

- Michael Neuman, faculty member's perspective on authorship issues
 - How do faculty understand their and their institution's rights in student works
 - How do University policies attend to these issues
- Contract terms in social networking services that takes licenses in student contributions
 - Students can accept as they wish, but for Universities, agreeing to these terms on b/h of students is problematic

Authorship Panel

- Stuart Shieber
 - Author of Harvard's OA policy Arts and Sciences
 - Tensions between the goals of scholarly authors and publishers
 - Disjunction between consumers and purchasers of scholarly content=inelastic demand
 - Hyperinflation of prices
 - Cost of for profit journal per page/per citation demonstrates the dysfunction of this market
 - OA is designed to address this dysfunction

Panel on Technology

- Mary Madden, PEW Internet Project, the statistics about who uses the Internet and how inform our understanding of implications
 - Importance of the intersection of online content creation and copyright is age related
 - Creators' and users' interests in ownership is peripheral, but copyright law doesn't cease to exist even if they aren't interested in it

Panel on Technology

- Pat Aufderheide, Center for Social Media, business models must evolve to reduce anxiety about cultural creation
 - Incumbents want to channel creativity to their benefit; technology makes other options possible
 - Fair use principles for documentary filmmakers
 - Recut/reframe/recycle: fair use for online videos
 - Normalizing online participatory culture among self-identified "pirates" is problematic
 - July 7 code of best practices will embody a compromise that protects copyright owners and fair use on part of creatives

Panel on Technology

- Larry Johnson
 - Second Life presentation failed for technical reasons

Technology Panel Q&A

- Negotiations among stakeholders in the documentary filmmaker community succeeded b/c they are on both sides of the issues & incumbent stakeholders with no interest in change were not included
- Pat says the user-generated content will be monetized “momentarily” and we ought to be teaching students about the ethics of copyright b/c they will care once there’s money in it

Legislative Panel

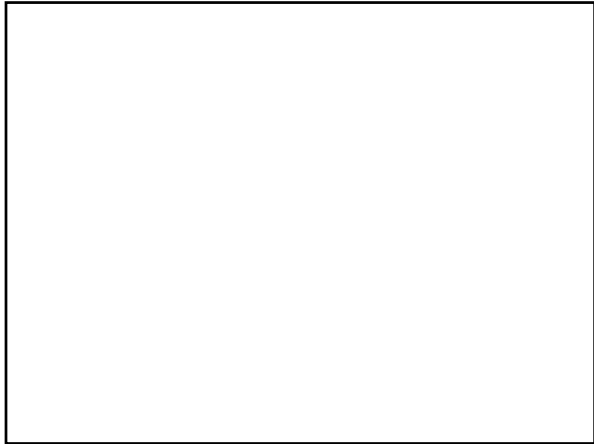
- Oliver Metzger, Copyright Office
 - Orphan Works legislation overview
 - History
 - S 2913; H 5889
 - Reasonable search requirements
 - Limitations on remedies -- reasonable compensation
 - » Safe harbor for nonprofits
 - H 5889 adds “poison pill” dark archive/notice of use requirement, forfeiture of proceeds in safe harbor, etc.

Legislative Panel

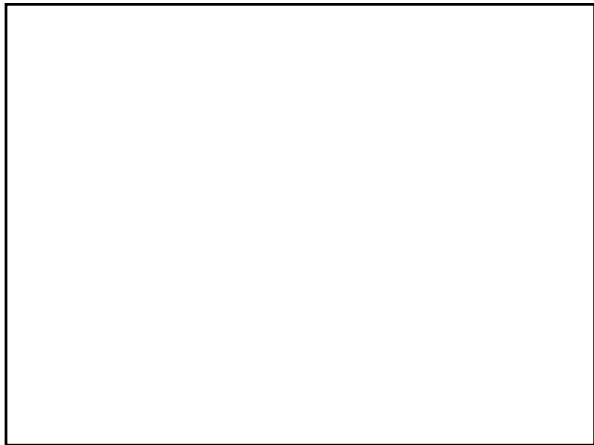
- Jon Band
 - Section 108 Study Group Report
 - Reflections on Orphan Works Bills from library perspective
 - Reflections on larger, strategic issues

Legislative Panel

- Robert Samors, NASLGC
 - SSI issues in the OW legislation
 - Pro IP bill targets pirates but potentially snags university ISPs
 - Higher ed reauthorization bill includes p2p responsibilities
 - Dynamic b/t higher ed and content awful



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