

UMUC Faculty Profile

Dr. Murray D. Blank, Associate Professor

Business & Executive Programs

Education/Degrees Held

BS, General Engineering, US Naval Academy
MS, Financial Management, The George Washington University
MBA, Organizational Behavior, Loyola College of Maryland
EdD, Organization Development, The George Washington University

Courses Instructed

AMBA 600 MBA Fundamentals
AMBA 601 The Role of Managers and Organizations in Society
AMBA 602 The Dynamics of Individuals and Groups at Work
AMBA 603 The Marketing of New Ideas
MGMT 625 Organizational Communication and Group Development

Brief Statement About Instructor

After a brief career in the Navy and prior to UMUC, Dr. Blank helped managers in the telecommunications and nuclear power industries build their interpersonal, organizational, and managerial skills. He is a behaviorist who demonstrated that Herzberg, and B.F. Skinner's theories work in business - he reduced turnover 80% and increased productivity 30% in his organization. Dr. Blank is a telecommuting pioneer - in addition to writing about the technology, he was able to show its efficacy by raising his personal productivity about 60%.

Publications

"Learnings from Team Teaching Across Two Contiguous Seminars" (co-authored with Jane Ross, Ph.D., Associate Professor & Program Director, UMUC)	<i>The DE Oracle @ UMUC</i> http://info.umuc.edu/de/ezine/features/mar_april_2002/murray_blank.htm
"Educating the Exec"	<i>Training and Development Journal</i> September, 1987.
"Performance Management"	<i>The Jeffersonian</i> , Towson, Maryland August 7 and 14, 1986.
"Managing for Increased Productivity"	<i>The Jeffersonian</i> , Towson, Maryland September 12, 1986.
"Selecting Remote Workers and Managers"	<i>Training</i> October, 1985.
"Remote Management"	<i>Personnel</i> July, 1985.