

UMUC Faculty Profile

Dr. Tana Bishop, Associate Professor

Business & Executive Programs

Position(s) Held

Associate Dean

Education/Degrees Held

B.A., M.A., Ph.D.

Courses Instructed

AMBA 600 MBA Fundamentals

AMBA 601 The Role of Managers and Organizations in Society

AMBA 602 The Dynamics of Individuals and Groups in Work Organizations

IMAN 605 Intercultural Communication and Leadership

Brief Statement About Instructor

Tana Bishop has considerable professional experience as an educator and director of non-profit organizations. She gained much of her professional experience during the decade in which she lived outside the continental United States in Spain, England, Iceland, Japan, and Hawaii. She has been with UMUC full-time for 15 years and has worked in the European Division as well as the home campus in Adelphi, Maryland. She served as the Associate Dean in the Graduate School for six years and returned to the faculty full-time in 2006 to focus on her passion, teaching and learning. Dr. Bishop serves on the editorial board of the *Journal of Asynchronous Learning Networks*. She holds bachelor's and master's degrees in Japanese Studies, and she has a Ph.D. in the economics of education. Her areas of specialization include intercultural communication and leadership and educational finance.

Publications

Bishop, T. (in press). "The Return on Investment in Online Learning." Invited article to be included in an edition dedicated to online education published by the *Journal of Veterinary Medical Education*.

Bishop, T. (2006). Research Highlights: Cost Effectiveness of Online Education. The Sloan Consortium.

Bishop, T. (2005). "Reinventing the University: The Business of Online Education." In Elements of Quality Online Education: Engaging Communities, Vol. 6 (Sloan-C Series).

Bishop, T. and SchWeber, C. (2004). "A Systems Approach to Effective Online Teaching and Learning: A Preliminary Examination of Linkages Between Student and Faculty Satisfaction." In Elements of Quality Online Education: Into the Mainstream: Wisdom from the Sloan Consortium (Sloan-C Series).

Bishop, T. (2002). "Linking Cost Effectiveness with Institutional Goals: Best Practices in Online Education." In Elements of Quality Online Education: Practice and Direction, Vol. 4 (Sloan-C Series).

Honors/Awards

Elizabeth Powell Award (co-recipient with Claudine SchWeber) from University Continuing Education Association in recognition of significant contribution to research in the field of distance education (2003)

Jean Flanagan Outstanding Dissertation Award from the American Education Finance Association (2003)