

**UMUC Master of Business Administration AMBA 610 The Manager in
Organizations and Society**

AMBA 610 The Manager in Organizations and Society

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Course Description An exploration of the responsibilities and influence that 21st-century managers have within their organizations and the global society. Essential concepts and theories that provide a foundation for the study of business administration and management—including systems thinking, critical thinking, ethical decision making and leadership, legal concepts, corporate social responsibility, and organizational theory and design—are examined.

Seminar Objectives

Objective 1: Apply models of critical thinking and systems thinking to address complex organizational issues.

Objective 2: Reflect on seminar assignments and relate the skills and knowledge gained to personal and professional goals.

Objective 3: Assess ethical dilemmas that occur in organizations and develop constructive resolutions based upon application of ethical theories, principles, and models.

Objective 4: Analyze the link between ethics and organizational effectiveness.

Objective 5: Apply legal concepts in the business environment to managerial decision-making and implementation.

Objective 6: Apply the principles of organization theory and design to maximize effective implementation of goals through the application of appropriate technology, structure and process.

Objective 7: Analyze the challenges of managing and innovating organizations to adapt in a changing global and technological environment.

Objective 8: Analyze the concept of corporate social responsibility and apply it to address challenges facing organizations in the global economy.

Minimum Technical Requirements (Computer & Software) All UMUC MBA courses include course work on WebTycho. The minimum computer/browser requirements for online students are provided on the WebTycho help site: http://tychousa.umuc.edu/help.nsf/htmlmedia/technical_requirements.html#computer.

Additional minimum requirements for MBA students include:

- CD-ROM drive *
- Sound-Blaster-compatible sound card with speakers or headphones
- Microsoft Office (Office, PowerPoint, and Excel) 2000 or higher **
- Adobe Acrobat Reader (free):
<http://www.adobe.com/products/acrobat/readermain.html/>
- Macromedia FlashPlayer (free plug-in): <http://www.macromedia.com/>
- RealPlayer Basic Version (free): www.real.com
- QuickTime Player (free): <http://www.apple.com/quicktime/>

* Students are responsible for maintaining back up copies of their course-related files. You will only retain access to the current online classroom for 6 weeks after the course end-date. To prevent data loss in the event of a hard drive crash on your computer, you may wish to backup your files to offline storage using a CD-RW, Zip Drive, or USB Flash Drive.

** If you do not already own a licensed copy of Microsoft Office, please purchase the most current version that is compatible with the minimum browser and operating system requirements for WebTycho. Please be advised that the minimum version of Microsoft Office required is subject to change before you complete your degree.

Seminar Contents

Topic	Assignments
Week 1: The Manager as a Systems Thinker; Personal Application	Conference Activity and Personal Application Conference
Week 2: The Manager as a Critical Thinker	Individual Paper
Week 3: Legal and Ethical Environment of Business: The Manager as an Ethical Decision Maker; Team Work Plan	Conference Activity and Team Work Plan
Week 4: Legal Environment: Courts, Alternative Dispute Resolution and Agency	Conference Activity
Week 5: Corporate Social Responsibility in a Global and Technological Environment	Team Project and Conference Activity
Week 6: Legal Environment: Contracts and Forms of Business Organization	Conference Activity
Week 7: Critical Thinking in the Legal Environment: Torts and Product Liability	Individual Paper and Conference Activity
Week 8: Organization Theory and Design	Team Project
Week 9: Organization Theory and Design in the Global Environment	Conference Activity
Week 10: Knowledge Integration and Personal Application	Take-home Final and Personal Application Conference

Required Materials

You are expected to purchase the texts listed at the bookstore. You can order these books through the UMUC virtual bookstore (<http://www.umuc.edu/bookstore/bookstore.html>).