



University of Maryland University College
 Graduate School of Management & Technology
 Certificate in International Marketing
 (For students who started their program prior to fall 2007)
 Please fill in the study plan, indicating course as completed.

Student Name _____ Empl id _____

Date _____

Courses highlighted in **bold blue** indicate core courses included in the fall 2007 curriculum for the Certificate in International Marketing (4 courses needed).

If Following Curriculum Prior to Fall 2007				
Prior to Fall 2007		Fall 2007 Course # and Title		
Required Core Courses				
Course #	Course Title	Course #	Course Title	Semester Completed
IMAN 620	International Marketing Research and Analysis	NA		
IMAN 625	International Trade and Trade Policy	IMAN 625	International Trade and Trade Policy	
IMAN 640	International Marketing Management	MRKT 605	International Marketing Management	
And one of the following:				
IMAN 605	International Communication and Leadership	MGMT 615	Intercultural Communication and Leadership	
MRKT 602	Consumer Behavior	MRKT 602	Consumer Behavior	
MRKT 606	Integrated Direct Marketing	MRKT 606	Integrated Direct Marketing	