



University of Maryland University College Graduate School of Management & Technology

Master of Science in Management

Public Relations specialization

(For students who started their program prior to fall 2007)

Please fill in the study plan, indicating course as completed.

Student Name \_\_\_\_\_ Empl id \_\_\_\_\_ Date \_\_\_\_\_

**KEY:**

- Courses highlighted in **bold blue** indicate core courses included in the fall 2007 curriculum for the Master of Science in management (5 core courses needed).
- Courses highlighted in *italicized pink* indicate specialization courses included in the fall 2007 curriculum for the public relations specialization (7 specialization courses needed).

\* **NOTE:** MGMT 615 is one three credit class that replaces either MGMT 625 or MGMT 635 but not both. Not equivalent to MGMT 620.

If Following Curriculum Prior to Fall 2007				
Prior to Fall 2007		Fall 2007 Course # and Title		
Required core courses				Semester Course Completed
Course #	Course Title	Course #	Course Title	
MGMT 610	The Manager in a Technological Society	<b>MGMT 610</b>	The Manager in a Technological Society	
MGMT 625	Organizational and Group Development	* <b>MGMT 615</b>	Intercultural Communication and Leadership	
MGMT 635	Organizational Leadership and Decision Making	* <b>MGMT 615</b>	Intercultural Communication and Leadership	

MGMT 640	Financial Decision Making for Managers	<b>MGMT 640</b>	Financial Decision Making for Managers	
MGMT 650	Research Methods for Managers	<b>MGMT 650</b>	Research Methods for Managers	
MGMT 670	Strategic Management Capstone	<b>MGMT 670</b>	Strategic Management Capstone	
<b>Specialization Courses</b>				
MRKT 600	Marketing Management	<i>MRKT 600</i>	Marketing Management	
MRKT 601	Legal and Ethical Issues in Global Communications	<i>MRKT 601</i>	Legal and Ethical Issues in Global Communications	
PRPA 601	Public Relations Theory and Practice	<i>PRPA 601</i>	Public Relations Theory and Practice	
PRPA 602	Public Relations Techniques	<i>PRPA 602</i>	Public Relations Techniques	
PRPA 610	Crisis Management Seminar	<i>PRPA 610</i>	Crisis Management Seminar	
And one of the following capstone courses:				
PRPA 670	Public Relations Capstone Course	<i>PRPA 650</i>	Public Relations Campaigns	
PRPA 671	Practicum/Internship	<i>PRPA 650</i>	Public Relations Campaigns	

NOTE: If you are following the fall 2007 curriculum, the following specialization course is needed in addition to those highlighted above:

		<i>PRPA 620</i>	Global Public	
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