



MS in Management/MBA
Dual Degree Requirements (Fall 2007)

Program <i>Master of Science in Management/Master of Business Administration (MSM/MBA)</i>		
Initial Requirements	UCSP 611	Introduction to Graduate Library Research Skills (0), to be taken within the first 6 credits of study
Program Rules	Students must complete all requirements for the first degree before beginning the second degree.	
	Degree is available both ways.	
MSM/MBA		
Required Courses	DMBA 603 DMBA 604 DMBA 606	The Marketing of New Ideas (6) Technology and Operations Management (6) Organizations and the External Environment (6)
MBA/MSM Specialization Accounting (ACCT)		
Required Courses	ACCT 610 ACCT 611 ACCT 612 ACCT 608 ACCT 614 ACCT 613	Financial Accounting (3) Management Accounting (3) Auditing Process (3) Fraud Examination and Accounting Ethics (3) Accounting Information Systems (3) Federal Income Taxation (3)
MBA/MSM Specialization Financial Management (FIN)		
Required Courses	FIN 615 FIN 620 FIN 630 FIN 645 FIN 660 FIN 640	Financial Management of Current Operations (3) Capital Markets, Institutions, and Long-Term Financing (3) Investment Valuation (3) Behavioral Finance (3) Strategic Financial Management (3) Multinational Financial Management (3)
MBA/MSM Specialization Health Care Administration (HCAD)		
Required Courses	HCAD 610 HCAD 620 HCAD 630 HCAD 640 HCAD 650 HCAD 660	Information Technology for Health Care Administration (3) The U.S. Health Care System (3) Public Health Administration (3) Financial Management for Health Care Organizations (3) Legal Aspects of Health Care Administration (3) Health Care Institutional Organization and Management (3)
MBA/MSM Specialization Human Resource Management (HRMD)		
Required Courses	HRMD 610 HRMD 620 HRMD 630 HRMD 640 HRMD 650 HRMD 651	Issues and Practices in Human Resources Management (3) Employee Relations (3) Recruitment and Selection (3) Job Analysis, Assessment, and Compensation (3) Organizational Development and Change (3) Current Perspectives in Training and Development (3)
MBA/MSM Specialization Marketing (MRKT)		
Required Courses	MRKT 601 MRKT 602 MRKT 603	Legal and Ethical Issues in Global Communications (3) Consumer Behavior (3) Brand Management (3)

	MRKT 604	Marketing Intelligence and Research Systems (3)
	MRKT 605	International Marketing Management (3)
	MRKT 606	Integrated Direct Marketing (3)
MBA/MSM Specialization Nonprofit and Association Management (NPMN)		
Required Courses	NPMN 600	Nonprofit and Association Organizations and Issues (3)
	NPMN 610	Nonprofit and Association Law and Governance (3)
	NPMN 620	Nonprofit and Association Financial Management (3)
	NPMN 650	Fundamentals of Association Management (3)
	NPMN 655	Outcome and Process Evaluation Management (3)
	NPMN 660	Strategic Management in Nonprofit Organizations and Associations (3)
MBA/MSM Specialization Procurement and Contract Management (PCMS)		
Required Courses	PCMS 626	Purchasing and Materials Management (3)
	PCMS 627	Legal Aspects of Contracting (3)
	PCMS 628	Contract Pricing and Negotiations (3)
	PCMS 629	Strategic Purchasing and Logistics (3)
	PCMS 630	Commercial Transactions in a Technological Environment: Law, Management, and Technology (3)
	PCMS 631	Integrative Supply Chain Management (3)
MBA/MSM Specialization Public Relations (PRPA)		
Required Courses	MRKT 601	Legal and Ethical Issues in Global Communications (3)
	PRPA 601	Public Relations Theory and Practice (3)
	PRPA 602	Public Relations Techniques (3)
	PRPA 610	Crisis Management Seminar (3)
	PRPA 620	Global Public Relations (3)
	PRPA 650	Public Relations Campaigns (3)