



**University of Maryland University College
Graduate School of Management & Technology
MBA/MS in Management – Public Relations specialization Dual Degree**

Name _____ Empl id _____ Date _____

MBA/MS in Management -- Public Relations Specialization

NOTE: Coursework for second degree presented below. All requirements for the first degree must be successfully completed prior to enrolling in any course for the second degree.

KEY:

- Courses highlighted in *italicized pink* indicate MSM specialization courses included in the fall 2007 curriculum for the MBA/MSM dual degree. (6 specialization courses needed for the dual degree). Highlighted courses are applicable to fall 2007 requirements; fall 2007 requirements include no electives.
- Additional courses may be needed to complete the fall 2007 curriculum. See catalog or contact your advisor for more information.

Prior to Fall 2007		Fall 2007 Course # and Title		Semester Completed
Course #	Course Title	Course #	Course Title	
MRKT 600	Marketing Management	MRKT 600	Marketing Management	
MRKT 601	Legal and Ethical Issues in Global Communications	<i>MRKT 601</i>	Legal and Ethical Issues in Global Communications	
PRPA 601	Public Relations Theory and Practice	<i>PRPA 601</i>	Public Relations Theory and Practice	
PRPA 602	Public Relations Techniques	<i>PRPA 602</i>	Public Relations Techniques	
PRPA 610	Crisis Management Seminar	<i>PRPA 610</i>	Crisis Management Seminar	
And one of the following capstone courses:				
PRPA 670	Public Relations Capstone Course	<i>PRPA 650</i>	Public Relations Campaigns	
PRPA 671	Practicum/Internship	PRPA 650	Public Relations Campaigns	

NOTE: To satisfy Fall 07 requirements, in addition to the courses highlighted in pink above students must also complete the following course:

		<i>PRPA 620</i>	Global Public Relations	
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