



University of Maryland University College

**Master of Science in Health Care Administration (MSCHA)
Management, Accounting, and Finance Department**

PROGRAM ASSESSMENT PLAN
Program Outcomes and Learning Assessment Criteria

Summer 2007

Master of Science in Health Care Administration Program

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PROGRAM OVERVIEW

The Master of Science in Health Care Administration Program is designed for graduate students with educational and work experience in the health care field. Students who do not have an undergraduate degree in health care administration or a health care related degree or who do not have professional health care industry work experience should choose the Master of Science in Management Program with the health care administration specialization. Successful completion of the Master of Science in Health Care Administration Program should assist candidates in pursuit of management positions within a variety of health care industry settings (e.g., hospitals, long term care settings, public health, etc.).

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PROGRAM OF STUDY

CORE COURSES

UCSP 611	Introduction to Graduate Library Research Skills	0 credit hours
MGMT 615	Intercultural Communication and Leadership	3 credit hours
MGMT 640	Financial Decision Making for Managers (<i>formerly ADMN 630</i>)	3 credit hours
MGMT 650	Research Methods for Managers (<i>formerly ADMN 638</i>)	3 credit hours
HCAD 600	Introduction to Health Care Administration	3 credit hours
HCAD 610	Information Technology for Health Care Administration	3 credit hours
HCAD 620	The U.S. Health Care System	3 credit hours
HCAD 630	Public Health Administration	3 credit hours
HCAD 635	Long-Term-Care Administration	3 credit hours
HCAD 640	Financial Management for Health Care Organizations	3 credit hours
HCAD 650	Legal Aspects of Health Care Administration	3 credit hours
HCAD 660	Health Care Institutional Organization and Management	3 credit hours
HCAD 670	Health Care Administration Capstone	3 credit hours

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DEVELOPMENT OF PROGRAM OUTCOMES

The table below identifies the curricular influences that support the program outcomes specific to the Master of Science in Health Care Administration Program .

SOURCES/RESOURCES PROVIDING CURRICULAR FOUNDATION FOR PROGRAM OUTCOMES Master of Science in Health Care Administration Program		
SOURCE	DESCRIPTION	WEB ADDRESS OR DOCUMENT NAME (if applicable)
Core Learning Areas of the UMUC Graduate School of Management and Technology	<p>UMUC degree programs are required to imbed identified institutional CLAs into each degree program. The CLAs for the Graduate School of Management and Technology are:</p> <ul style="list-style-type: none"> • Written Communication (COMM) • Technology Fluency (TECH) • Information Literacy (INFO) • Quantitative Literacy (QUAN) • Critical Thinking (THIN) <p>The expanded definition for each Core Learning Area was considered in creating the respective program outcome.</p>	UMUC <u>Institutional Plan for the Assessment of Student Learning</u>
The Accrediting Commission on Education for Health Services Administration (ACEHSA)	ACEHSA is the body that examines and accredits programs in health care administration.	(See http://www.cahme.org/)
Graduate Program in Health Services Administration at George Washington University	This graduate program is viewed as a benchmark for graduate education in health services administration.	(See http://www.gwumc.edu/sphhs/hsml/index.html)
Health Care Administration Programs at the University of Pittsburgh School of Public Health, Department of Health Policy and Management	This graduate program is viewed as a benchmark for health care administration programs.	(See http://www.hpm.pitt.edu/)
The American Nurses Association	This organization represents the major group of professional health care workers reflected in the UMUC HCAD student pool.	(See http://www.ana.org)
The American Public Health Association	This national organization sets the standards for U.S. health care needs and desired outcomes for health care services.	(See http://www.apha.org)

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SOURCES/RESOURCES PROVIDING CURRICULAR FOUNDATION FOR PROGRAM OUTCOMES Master of Science in Health Care Administration Program		
SOURCE	DESCRIPTION	WEB ADDRESS OR DOCUMENT NAME (if applicable)
The Joint Commission	This organization accredits most in patient direct health care settings in the United States.	(See http://www.jointcommission.org/)
Healthy People 2010	This is the disease prevention agenda for the United States. The document provides a statement of national health objectives designed to identify the most significant preventable threats to health and to establish national goals to reduce these threats. Healthy People 2010 was created within the U.S. Department of Health and Human Services. This branch of the federal government houses the major health care funding and standard setting units for the United States.	(See http://www.healthypeople.gov/)
The Surgeon General's Report	This report sets forth goals to insure that future public awareness, assessment, and delivery of mental health services are included as essential components of health care.	(See http://www.surgeongeneral.gov/library/mentalhealth/home.html)

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PROGRAM OUTCOMES

The program outcomes for the Master of Science in Health Care Administration Program are delineated below. The program outcomes describe the expectations for all graduates of the Master of Science in Health Care Administration Program.

PROGRAM OUTCOMES Master of Science in Health Care Administration Program	
CORE LEARNING AREA	PROGRAM OUTCOME
COMM	Evaluate communication, including oral, written, graphic, and electronic, used in the health care industry.
TECH	Create a management perspective of information technology that demonstrates how health care administrators can use information technology to maximize organizational performance.
INFO	Employ up to date information literacy/research competence to achieve health care administration goals.
QUAN	Apply quantitative methods in solving health care industry challenges.
THIN	Develop analytical skills and creativity in producing effective health care industry outcomes.

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ALIGNMENT OF PROGRAM OUTCOMES WITH LEARNING OBJECTIVES AND ASSESSMENT METHODS

The following grid aligns the program outcomes of the Master of Science in Health Care Administration Program with: 1) learning objectives from the designated program coursework and 2) specific methods used to assess student learning within the degree program.

CURRICULAR ALIGNMENT Master of Science in Health Care Administration Program			
CORE LEARNING AREA	PROGRAM OUTCOME	LEARNING OBJECTIVE(S) AND CORRELATING COURSEWORK	METHOD(S) OF ASSESSMENT
COMM	Evaluate communication, including oral, written, graphic, and electronic, used in the health care industry.	Analyze, via a cogent, relevant, well researched, error free, original report, a key segment (e.g., long term care, public health, hospital) of the health care industry, which reflects critical thinking and creativity. (HCAD 600)	Research Paper
TECH	Create a management perspective of information technology that demonstrates how health care administrators can use information technology to maximize organizational performance.	Examine information technology (IT) issues about which health care administrators will make decisions. (HCAD 600)	Conference
INFO	Employ up to date information literacy/research competence to achieve health care administration goals.	Analyze, via a cogent, relevant, well researched, error free, original report, a key segment (e.g., long term care, public health, hospital) of the health care industry, which reflects critical thinking and creativity. (HCAD 600)	Research Paper
QUAN	Apply quantitative methods in solving health care industry challenges.	Explore basic financial management concepts generally used in the health care industry and apply one to a health care organization. (HCAD 600)	Research Paper
THIN	Develop analytical skills and creativity in producing effective health care industry outcomes.	Assess the relevant strategic decision-making and implementation issues within a health care organization. (HCAD 670)	Exam (Course/ Chapter)