



University of Maryland University College

**Baccalaureate Degree Program in Asian Studies  
Department of Communication, Arts, and Humanities**

**PROGRAM ASSESSMENT PLAN**  
**Program Outcomes and Learning Assessment Criteria**

Summer 2007

**Baccalaureate Degree Program in Asian Studies**

**TABLE OF CONTENTS**

Program Overview: Baccalaureate Degree Program in Asian Studies.....3

Program of Study: Baccalaureate Degree Program in Asian Studies .....4

Development of Program Outcomes: Baccalaureate Degree Program in Asian Studies.....6

Program Outcomes: Baccalaureate Degree Program in Asian Studies .....7

Alignment of Program Outcomes with Learning Objectives and Assessment Methods: Baccalaureate Degree  
Program in Asian Studies.....8

## **Baccalaureate Degree Program in Asian Studies**

### **PROGRAM OVERVIEW**

The Asian Studies major provides an interdisciplinary overview of the history, business, economics, politics, and culture of the Asian/Pacific region. The program examines that rich past of the region and continuing contributions to the global community. The curriculum reflects a commitment to cultural awareness and scholarly analysis within the format of Asian life and influence. Students majoring in Asian Studies are prepared for a wide range of careers including education, law, writing and publishing, arts and arts management, public relations, marketing, human resources, politics, and international relations.

## Baccalaureate Degree Program in Asian Studies

### PROGRAM OF STUDY

The program of study for the Baccalaureate Degree Program in Asian Studies is as follows:

#### **GENERAL EDUCATION REQUIREMENTS**

Communications	12 credit hours
Arts and Humanities	6 credit hours
Behavioral and Social Sciences	6 credit hours
Biological and Physical Sciences	7 credit hours
Mathematics	3 credit hours
Interdisciplinary or Emerging Issues	7 credit hours

#### **CROSS-CURRICULAR PERSPECTIVE REQUIREMENTS**

Historical Perspective	3 credit hours
International Perspective	3 credit hours
Civic Responsibility Perspective	3 credit hours

#### **REQUIRED COURSES**

ASTD 150	Introduction to Asian Studies	3 credit hours
JAPN 111 KORN 111	Elementary Japanese I or Elementary Korean I	3 credit hours
ASTD 160	Introduction to Asian Studies II	3 credit hours
JAPN 112 KORN 112	Elementary Japanese II or Elementary Korean II	3 credit hours

**Baccalaureate Degree Program in Asian Studies**

**PROGRAM OF STUDY (continued)**

PHIL 307	Asian Philosophy	3 credit hours
ASTD 309	Business in Asia	3 credit hours
JAPN 114 KORN 114	Elementary Japanese III or Elementary Korean III	3 credit hours
JAPN 333 KORN 333	Japanese Life and Culture I or Korean Life and Culture	3 credit hours
ASTD 397	Anthropology of Asian Religions	3 credit hours
ASTD 485	Great Issues in Asian Studies	3 credit hours

**MINOR AND ELECTIVE COURSES**

49 credit hours

Minor and/or elective courses are to be taken in the last 60 hours along with required major courses. Refer to the current UMUC School of Undergraduate Studies Catalog for the minor and/or elective course requirements.

**Baccalaureate Degree Program in Asian Studies**

**DEVELOPMENT OF PROGRAM OUTCOMES**

The table below identifies the curricular influences that support the program outcomes specific to the Baccalaureate Degree Program in Asian Studies.

<b>SOURCES/RESOURCES PROVIDING CURRICULAR FOUNDATION FOR PROGRAM OUTCOMES</b> <b>Baccalaureate Degree Program in Asian Studies</b>		
<b>SOURCE</b>	<b>DESCRIPTION</b>	<b>WEB ADDRESS OR DOCUMENT NAME</b> <b>(if applicable)</b>
Core Learning Areas of the UMUC School of Undergraduate Studies	<p>All UMUC degree programs are required to imbed identified Core Learning Areas into the program of study. The Core Learning Areas are:</p> <ul style="list-style-type: none"> <li>• Written Communication (COMM)</li> <li>• Technology Fluency (TECH)</li> <li>• Information Literacy (INFO)</li> <li>• Quantitative Literacy (QUAN)</li> <li>• Critical Thinking (THIN)</li> <li>• Scientific Literacy (SCIE)</li> </ul> <p>The expanded definition for each Core Learning Area was considered in creating the respective program outcome.</p>	UMUC <a href="#"><u>Institutional Plan for the Assessment of Student Learning</u></a>
Working Groups	Faculty members from UMUC-Adelphi and UMUC-Asia provide input into changes in the major.	

**Baccalaureate Degree Program in Asian Studies**

**PROGRAM OUTCOMES**

The program outcomes specific to the Baccalaureate Degree Program in Asian Studies are delineated below. The program outcomes describe the expectations for all graduates of the Baccalaureate Degree Program in Asian Studies.

<b>CORE LEARNING AREA</b>	<b>PROGRAM OUTCOMES</b> <b>Baccalaureate Degree Program in Asian Studies</b>
COMM	Create written communication appropriate for the purpose and which meets standards of style and grammatical correctness.+
	Write analytical, critical, research-based prose that addresses interdisciplinary issues related to Asian Studies.*
TECH	Evaluate technological concepts related to computers and components of information systems.+
	Use online resources to locate scholarly articles and other materials for interdisciplinary research in the field of Asian Studies.*
INFO	Address recognized research needs by retrieving, evaluating, and using information appropriately.+
	Use primary and secondary sources to conduct interdisciplinary research effectively in the field of Asian Studies.*
QUAN	Apply mathematical and numerical reasoning skills.+
	Exhibit quantitative skills necessary for analysis and synthesis of quantifiable human experience relating to Asian Studies.*
THIN	Analyze issues relating to Asian Studies across traditional discipline boundaries.*
SCIE	Identify key concepts and principles of natural sciences.+
	Analyze the influence of science on the development of contemporary Asian Studies.*

+ Denotes a program outcome specific to core skills, knowledge, and values gained from completion of the general education requirements. This program outcome is common across all UMUC baccalaureate degree programs.

\* Denotes a program outcome specific to core skills, knowledge, and values gained from completion of requirements in the baccalaureate degree program. This program outcome is unique to each UMUC baccalaureate degree program.

**Baccalaureate Degree Program in Asian Studies**

**ALIGNMENT OF PROGRAM OUTCOMES WITH LEARNING OBJECTIVES AND ASSESSMENT METHODS**

The following grid aligns the program outcomes of the Baccalaureate Degree Program in Asian Studies with: 1) learning objectives from the designated program coursework and 2) specific methods used to assess student learning within the degree program.

<b>CURRICULAR ALIGNMENT</b>			
<b>Baccalaureate Degree Program in Asian Studies</b>			
<b>CORE LEARNING AREA</b>	<b>PROGRAM OUTCOMES</b>	<b>LEARNING OBJECTIVE(S) AND CORRELATING COURSEWORK</b>	<b>METHOD(S) OF ASSESSMENT</b>
COMM	Create written communication appropriate for the purpose and which meets standards of style and grammatical correctness.+	Plan and write a research-based essay that makes effective use of resources found in databases available from UMUC's Office of Information and Library Services as well as resources located through Web search engines. (WRTG 101)	Research Paper
		Research, compile, and document relevant, credible information and use it to support ideas presented in your writing. (WRTG 393)	Research Paper
		Collect, select, analyze, interpret, and organize data, and use it appropriately in business communications, including a long formal report. (WRTG 394)	Research Paper
		Conduct a systematic audience analysis and apply it to a report, essay, or research paper. (WRTG 391)	Research Paper
	Write analytical, critical, research-based prose that addresses interdisciplinary issues related to Asian Studies.*	Examine historical, political, and cultural events which have shaped Asian religion. (ASTD 397)	Essay/Writing Task

**Baccalaureate Degree Program in Asian Studies**

<b>CURRICULAR ALIGNMENT</b>			
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<b>CORE LEARNING AREA</b>	<b>PROGRAM OUTCOMES</b>	<b>LEARNING OBJECTIVE(S) AND CORRELATING COURSEWORK</b>	<b>METHOD(S) OF ASSESSMENT</b>
TECH	Evaluate technological concepts related to computers and components of information systems.+	Analyze issues faced by information system professionals, including security, ethical, and privacy problems. (IFSM 201)	Exam (Course/Chapter)
	Use online resources to locate scholarly articles and other materials for interdisciplinary research in the field of Asian Studies.*	Explore and utilize informational resources on Japanese society, politics, economics, trade, diplomacy, and the arts in order to examine specific issues or topics. (JAPN 333)	Essay/Writing Task
INFO	Address recognized research needs by retrieving, evaluating, and using information appropriately.+	Select relevant print and electronic sources to answer research questions. (LIBS 150)	Exam (Course/Chapter)
	Use primary and secondary sources to conduct interdisciplinary research effectively in the field of Asian Studies.*	Explore global information resources on Asia, and utilize them within the examination of specific business problems and issues. (ASTD 309)	Essay/Writing Task
QUAN	Apply mathematical and numerical reasoning skills.+	Solve linear, quadratic, higher-order polynomial, fractional, radical, exponential, logarithmic, and absolute value equations and inequalities. (MATH 107)	Exam (Course/Chapter)
		Develop problem solving skills. (MATH 105 or MATH 106)	Exam (Course/Chapter)
	Exhibit quantitative skills necessary for analysis and synthesis of quantifiable human experience relating to Asian Studies.*	Analyze and evaluate the markets of the Asian/Pacific region. (ASTD 309)	Essay/Writing Task
THIN	Analyze issues relating to Asian Studies across traditional discipline boundaries.*	Relate the impact and experience of modern Asian civilization in the world today. (ASTD 160)	Essay/Writing Task

**Baccalaureate Degree Program in Asian Studies**

<b>CURRICULAR ALIGNMENT</b>			
<b>Baccalaureate Degree Program in Asian Studies</b>			
<b>CORE LEARNING AREA</b>	<b>PROGRAM OUTCOMES</b>	<b>LEARNING OBJECTIVE(S) AND CORRELATING COURSEWORK</b>	<b>METHOD(S) OF ASSESSMENT</b>
SCIE	Identify key concepts and principles of natural sciences.+	Recognize the differences and the interrelationships among physics, chemistry, the earth sciences, and astronomy. (NSCI 100)	Exam (Course/Chapter)
		Explain the significance of DNA in determining the composition, characteristics, reproduction, and behavior of an organism. (BIOL 101)	Exam (Course/Chapter)
	Analyze the influence of science on the development of contemporary Asian Studies.*	Examine controversial matters of modern Japanese, Korean, and Chinese politics, economics, and cultural development or trends (including scientific issues. (ASTD 310)	Essay/Writing Task

+ Denotes a program outcome specific to core skills, knowledge, and values gained from completion of the general education requirements. This program outcome is common across all UMUC baccalaureate degree programs.

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