University of Maryland University College

2011–2012

Student Name: **DATE:**

Degree Planning Worksheet
BS IN MARKETING

This worksheet is designed to help you plan and track your progress toward your degree. It lists all of the graduation requirements in the recommended sequence. For full course descriptions, please refer to the current undergraduate *Catalog.*

SEQUENCE *Courses are listed in the order in which students should take them.* *Changes in courses and order may affect other elements of the degree plan.*	**COURSE TAKEN OR TRANSFERRED**	**SEMESTER TAKEN OR CREDIT REMAINING**

Recommendations will differ for specific majors. Refer to catalog for alternatives to recommended general education requirements (GenEds). Courses used for GenEds may not be used in the major or minor.

FIRST COURSES (13 credits) Take within first 18 credits. **Take placement exams before registering for English and math courses.**		
EDCP 100 (3) *Recommended elective*		
LIBS 150 (1) *GenEd course*		
WRTG 101 (3) *GenEd course*		
MATH 106 *or higher-level math course* (3) *GenEd course*		
BMGT 110 (3) *Strongly recommended elective if no prior business experience*		
INTRODUCTORY COURSES (19 credits) Take within first 30 credits.		
ECON 201 (3) *First behavioral/social science GenEd course and related requirement for major*		
NSCI 100 and NSCI 101 (4) *Or other biological/physical science GenEd course with related lab*		
WRTG 291 (3) *Or other writing GenEd course except WRTG 486A/B*		
IFSM 201 or CMST 303 (3) *First computing GenEd course*		
◆ STAT 230 (3) *Required business course for major*		
PHIL 140 *or foreign language course* (3) *Or other first arts/humanities GenEd course (not ARTH or HIST)*		
FOUNDATION COURSES (27 credits) Take within first 60 credits.		
PSYC 100 or SOCY 100 (3) *Or other second behavioral/social science GenEd course from a second discipline*		
BIOL 101 or ASTR 100 (3) *Or other 3-credit biological/physical science GenEd course*		
HIST 142 or HIST 157 (3) *Or any ARTH or HIST for second arts/humanities GenEd course*		
ECON 203 (3) *Related requirement for major*		
◆ ACCT 301 (3) *Or ACCT 221 (but note ACCT 220 prerequisite). Business course for major*		
SPCH 100 or WRTG 293 (3) *Or other communication, writing, or speech GenEd course*		
◆ BMGT 364 (3) *Required business course for major*		
IFSM 300 (3) *Or ACCT 326 for second computing GenEd (note prerequisite of ACCT 221). Related requirement for major*		
◆ MRKT 310 (3) *Required marketing course for major*		

◆ Required courses for major

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SEQUENCE *36 total credits for major, of which at least half must be upper-level and at least half taken through UMUC.*	**COURSE TAKEN**	**SEMESTER TAKEN OR CREDIT REMAINING**
ADDITIONAL REQUIRED COURSES FOR MAJOR AND DEGREE (24 credits) Take after introductory/foundation courses.		
WRTG 394 (3) *Or other upper-level advanced writing GenEd course*		
◆ BMGT 380 (3) *Required business course for major*		
◆ MRKT 354 (3) *Required marketing course for major*		
◆ MRKT 395 (3) *Or other supplemental course for major (any MRKT)*		
◆ MRKT 410 (3) *Required marketing course for major*		
◆ BMGT 496 (3) *Required business course for major*		
◆ MRKT 454 (3) *Or other supplemental course for major*		
◆ MRKT 412 (3) *Required marketing course for major*		
CAPSTONE COURSE FOR MAJOR (3 credits) ***To be taken after all other courses for the major***		
◆ MRKT 495 (3) *Required capstone course for major*		
MINOR OR ELECTIVES (15 credits, at least 9 credits upper level for minor) Complete in last 60 credits along with major courses.		
See requirements of individual minor.		
ADDITIONAL ELECTIVES (19 credits)		
Choose any courses to meet 120 credits for degree. Note minimum requirements for upper-level coursework. Complete in last 60 credits along with major and minor courses.		
TOTAL: 120 CREDITS		

CHECKLIST FOR FULFILLMENT OF DEGREE REQUIREMENTS **See catalog for overview of all requirements.**

- ❑ 30 credits at UMUC, including at least half of the major and minor and 15 upper level credits.
- ❑ 45 upper-level credits, including half the credit for the major and for the minor.
- ❑ All required courses and minimum number of credits for major and minor.
- ❑ Prerequisites for major and minor courses, if needed.
- ❑ All General Education Requirements.
- ❑ Grade of C or better in all courses for the major and minor.
- ❑ Overall GPA of at least 2.0.
- ❑ At least half the credit for the major earned through graded coursework.
- ❑ Total 120 credits.

NOTES: