



UMUC Guidelines for Participation in Social Media

Introduction

These are the guidelines for social media at the University of Maryland University College (UMUC) and apply to individuals who create or contribute content to UMUC blogs, social networking pages, wikis, or any other kind of social media.

Topics of Discussion

We welcome your comments on UMUC's social media sites. Comments should be courteous, and relevant to UMUC and/or the ongoing discussion on that page. Commercial advertising and spam will not be tolerated.

Quality Matters, Even Online

Information posted online may be difficult to remove or fix, leaving an Internet trail that is essentially permanent. Carefully consider what you are about to post, and make an effort to be clear, complete, and concise. You are fully responsible for the content of your contributions.

Respect information

Do not post or share someone else's material without the owner's permission. Please adhere to the [Copyright and Fair Use](#) guidelines from Information and Library Services.

Comment Moderation and Monitoring Content

Users may post content anonymously or by name on UMUC's dedicated social media sites. UMUC invites discussion with and between faculty, staff, students, potential students, and the community. However, UMUC will remove posts that are obscene, violent, offensive, or abusive in nature. UMUC will also remove posts that are in violation of copyright or trademark policies, as well as those that violate the terms of use or terms of conduct of the applicable social media site. You can review the terms for each site by following these links:

- Facebook [Statement of Rights and Responsibilities](#)
- Flickr (Yahoo!) [Terms of Service](#) and [Community Guidelines](#)
- LinkedIn [User Agreement](#)
- MySpace [Terms & Conditions](#)
- Twitter [Terms of Service](#)
- YouTube [Terms of Service](#) and [Community Guidelines](#)